

SAMSUNG ELECTRONICS (UK) LIMITED

SAMSUNG TV 20 YEARS NO. 1 CASHBACK PROMOTION UK TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/20yearsUK> form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (BST) on the 13th May 2026 and close at 23:59 (BST) on the 16th June 2026 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you (“**Participant**”) must be a lawful resident (aged 18+) (“**Individual Participant**”) of the United Kingdom including Isle of Man and Channel Islands (“**Territory**”) or a company registered in the Territory (“**Company Participant**”). For the avoidance of doubt, within these Terms and Conditions the term ‘Participant’ shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. **Soundbar and speaker purchases from Curry’s PLC are not included in this Promotion.**
5. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
6. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded.
7. For the avoidance of doubt, the Promotion Product must be purchased in order to be eligible for Rewards in this Promotion; Promotion Products received for free or as part of a giveaway do not qualify.

Offer

8. Samsung is offering a promotion (the “**Promotion**”) whereby Participants will be eligible to claim a cashback reward with a value of between 10% - 20% of the purchase price (shown on the receipt or proof of purchase) (the “**Reward**”) by redemption when they purchase

a qualifying, selected new (i.e. not second hand, refurbished or ex-display) Samsung TV or Sound Device listed in Table

1 (“**Promotion Product**”) from a retailer shown at the following link: <https://samsungoffers.claims/20yearsUK> (each, a “**Participating Retailer**”) within the Promotion Period, subject to full compliance with these Promotion Terms and Conditions (“**Promotion Terms**”). **Soundbar and speaker purchases from Curry’s PLC are not included in this Promotion.** Full details of the Promotion Products and the Cashback reward value percentages available are set out in Table 1 below.

Table 1 – Promotion Products and Cashback Reward Value Percentages

Technology	SKU	Cashback Amount
Neo QLED 8K TVs	QE85QN990FTXXU	20%
	QE75QN990FTXXU	20%
	QE85QN900FTXXU	20%
	QE75QN900FTXXU	20%
OLED TVs	QE83S95FAEXXU	20%
	QE77S95FATXXU	20%
Neo QLED TVs	QE85QN93FATXXU	20%
	QE75QN93FATXXU	20%
	QE115QN90FTXXU	20%
	QE98QN90FATXXU	20%
	QE85QN90FATXXU	20%
	QE75QN90FATXXU	20%
OLED TVs	QE83S93FAEXXU	20%
	QE77S93FAEXXU	20%
	QE83S90FAEXXU	20%
	QE77S90FAEXXU	20%
	QE83S85FAEXXU	20%
	QE77S85FAEXXU	20%
OLED TVs	QE85QN85FAUXXU	20%
	QE75QN85FAUXXU	20%
	QE100QN80FUXXU	20%
	QE85QN80FAUXXU	20%
	QE75QN80FAUXXU	20%
Lifestyle TVs	QE85LS03FWUXXU	20%
	QE75LS03FWUXXU	20%
	QE75LST7DATXXU	20%

Micro RGB TVs	MRE85R95HATXXU	20%
	MRE75R95HATXXU	20%
	MRE65R95HATXXU	20%
	MRE100R85HUXXU	20%
	MRE85R85HAUXXU	20%
	MRE75R85HAUXXU	20%
	MRE65R85HAUXXU	20%
	MRE55R85HAUXXU	20%

OLED TVs	QE83S99HAEXXU	20%
	QE77S99HATXXU	20%
	QE65S99HATXXU	20%
	QE55S99HATXXU	20%
	QE77S95HFTXXU	20%
	QE65S95HFTXXU	20%
	QE55S95HFTXXU	20%
	QE48S95HHEXXU	20%
	QE83S90HAEXXU	20%
	QE77S90HATXXU	20%
	QE65S90HAEXXU	20%
	QE55S90HAEXXU	20%
	QE48S90HAEXXU	20%
	QE42S90HAEXXU	20%
	QE83S93HAEXXU	20%
	QE77S93HATXXU	20%
	QE65S93HAEXXU	20%
	QE55S93HAEXXU	20%
	QE48S93HAEXXU	20%
	QE42S93HAEXXU	20%
	QE83S85HAEXXU	20%
	QE77S85HAEXXU	20%
	QE65S85HAEXXU	20%
	QE55S85HAEXXU	20%
	QE48S85HAEXXU	20%
	QE77S83HAEXXU	20%
	QE65S83HAEXXU	20%

	QE55S83HAEXXU	20%
	QE48S83HAEXXU	20%
Neo QLED TVs	QE100QN80HUXXU	20%
	QE85QN80HAUXXU	20%
	QE75QN80HAUXXU	20%
	QE65QN80HAUXXU	20%
	QE55QN80HAUXXU	20%
	QE50QN80HAUXXU	20%
	QE85QN70HAUXXU	20%
	QE75QN70HAUXXU	20%
	QE65QN70HAUXXU	20%
	QE55QN70HAUXXU	20%
	QE50QN70HAUXXU	20%
	QE43QN70HAUXXU	20%
	QE85QN73HAUXXU	20%
	QE75QN73HAUXXU	20%
	QE65QN73HAUXXU	20%
	QE55QN73HAUXXU	20%

	QE50QN73HAUXXU	20%
	QE43QN73HAUXXU	20%
Lifestyle TVs	QE85LS03HWUXXU	20%
	QE75LS03HWUXXU	20%
	QE65LS03HWUXXU	20%
	QE55LS03HWUXXU	20%
	QE65LS03HAUXXU	20%
	QE55LS03HAUXXU	20%
	QE43LS03HEUXXU	20%
Neo QLED 8K TVs	QE65QN990FTXXU	15%
	QE65QN900FTXXU	15%
OLED TVs	QE65S95FATXXU	15%
Neo QLED TVs	QE65QN93FATXXU	15%
	QE65QN90FATXXU	15%
OLED TVs	QE65S93FATXXU	15%
	QE65S90FATXXU	15%
Neo QLED TVs	QE65QN85FAUXXU	15%

	QE65QN80FAUXXU	15%
	QE85QN73FATXXU	15%
	QE75QN73FATXXU	15%
	QE85QN1EFAUXXU	15%
	QE75QN1EFAUXXU	15%
	QE85QN70FAUXXU	15%
	QE75QN70FAUXXU	15%
Lifestyle TVs	QE65LS03FWUXXU	15%
	QE65LS03FAUXXU	15%
	QE65LS01DAUXXU	15%
	QE65LST7DATXXU	15%
OLED TVs	QE55S95FATXXU	10%
Neo QLED TVs	QE55QN93FATXXU	10%
	QE55QN90FATXXU	10%
OLED TVs	QE55S93FAEXXU	10%
	QE48S93FAEXXU	10%
	QE42S93FAEXXU	10%
	QE55S90FAEXXU	10%
	QE48S90FAEXXU	10%
	QE42S90FAEXXU	10%
	QE65S85FAEXXU	10%
Neo QLED TVs	QE55QN85FAUXXU	10%
	QE55QN80FAUXXU	10%
	QE65QN73FATXXU	10%
	QE55QN73FATXXU	10%
	QE65QN1EFAUXXU	10%
	QE55QN1EFAUXXU	10%
	QE65QN70FAUXXU	10%
	QE55QN70FAUXXU	10%
Lifestyle TVs	QE55LS03FAUXXU	10%
	QE55LS01DAUXXU	10%
	QE50LS01DAUXXU	10%
	QE43LS01DAUXXU	10%
	QE55LST7DATXXU	10%
	QE43LS01DBUXXU	10%
	QE50LS01DBUXXU	10%

	QE55LS01DBUXXU	10%
	UE27LSM7FAXXXU	10%
Projectors	SP-LFF3CLAXXXU	15%
	SP-LPU9DSAXXXU	15%
	SP-LPF5DSAXXXU	15%
	SP-LPU7DSAXXXU	15%
Q-Series Soundbars	HW-Q990H/XU	20%
	HW-Q930H/XU	20%
	HW-Q800H/XU	20%
	HW-QS90H/XU	20%
	HW-Q600H/XU	20%
Speakers	HW-LS50H/XU	20%
	HW-LS51H/XU	20%
	HW-LS70H/XU	20%
	HW-LS71H/XU	20%
	HW-LS60D/XU	15%
Q-Series Soundbars	HW-Q990F/XU	15%
	HW-Q930F/XU	15%
	HW-Q800F/XU	15%
	HW-QS750F/XU	15%
	HW-QS700F/XU	15%
	HW-Q600F/XU	15%
Sound Tower Speakers	MX-ST90B/XU	15%
	MX-ST50F/XU	15%
S-Series Soundbars	HW-S801D/XU	15%
	HW-S800D/XU	15%
	HW-S701D/XU	15%
	HW-S700D/XU	15%
	HW-S61D/XU	15%
	HW-S60D/XU	15%
Sound Tower Speakers	MX-ST40F/XU	15%

8. Participants must register for or login to a Samsung Account when they submit their Claim.

9. Rewards shall be paid by bank transfer and Participants must have a valid bank account in GBP (with details exactly matching their personal information or the business information entered on the Claim form) in order to receive the Reward.
10. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.

Claims

11. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants (who are required to have a Samsung Account) must visit <https://samsungoffers.claims/20yearsUK>, complete the Claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proofs of purchase showing their purchase of one or more Promotion Products (a "Claim"). Participants will be required to upload an image of the serial number from the settings screen of the Promotion Product (rather than the packaging).
12. Claims may only be submitted within thirty (30) to sixty (60) days after the Participant's purchase of the relevant Promotion Product (the "Claim Period"). This means the final Claim date for Promotion Products purchased on the 16th June 2026 as the end date of the Promotion Period is no later than 23:59 (BST) on the 15th August 2026. Claims received after the close of the Claim Period will not be eligible for any Reward.
13. Participants registered at the same residential address are entitled to submit a maximum of five (5) Claims and Company Participants are may submit up to ten (10) Claims per business, in all cases with each Claim corresponding to the purchase of one (1) Promotion Product. There is a maximum of one (1) Reward per Promotion Product purchased in all cases. Participants who have purchased a TV Promotion Product from Samsung.com, will also not be eligible to claim the Reward if they selected to receive a free of charge Soundbar as part of a separate promotion run by the Promoter at the point of purchase.
14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated ("Claim Validation").
15. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at 20years@samsungoffers.claims or by phone on 0330 551 3653 within seven (7) days of a Claim being submitted.
16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then

- the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
 18. The Reward will be paid by bank transfer within thirty (30) days of Claim Validation to the bank account provided by the Participant during the Claim process.
 19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
 20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
 21. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalidated and the Participant must cancel the Claim immediately by calling the contact number in Condition 15 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

23. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
24. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

25. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
27. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or

communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

28. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
29. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
30. The Promotion is governed by the laws of England and Wales.