

SAMSUNG ELECTRONICS (UK) LIMITED
TV PLUS/ RAKUTEN TV PROMOTION (“PROMOTION”)
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/tvpluspromotion form part of the Terms and Conditions.

The Promoter

1. The promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 11 December 2017 and shall close at 23:59 (GMT) on 11 March 2018 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK resident aged 18+ and have a registered Samsung Account (“**Participant**”).
4. A Samsung Account can be created at <https://account.samsung.com/membership>.
5. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.

Offer

6. Participants who purchase any new (i.e. not second hand) Samsung 2017 QLED or UHD TV (each a “**Promotion Product**”) from a participating retailer within the Promotion Period will be eligible to claim ten (10) coupons to use against the rental (allowing a 48 hour window of access) of up to ten (10) UHD films on Rakuten TV for TV Plus by redemption (the “**Reward**”). While stocks last.
7. Purchases from auction websites (e.g. eBay), from third party sellers on online retailers’ websites (e.g. Amazon Marketplace), are specifically excluded from this promotion (“**Excluded Retailers**”).
8. A participating retailer is any retailer in the UK that is not an Excluded Retailer.
9. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a reward of equal or greater value for the Reward.
10. Rewards are subject to Rakuten TV’s terms and conditions, available at <https://uk.rakuten.tv/terms-conditions/742> and Participants’ Samsung Account terms and conditions, available at <https://account.samsung.com/membership/terms>.

Claims

11. To claim, Participants must purchase a Promotion Product during the Promotion Period, go to www.samsung.com/uk/tvpluspromotion, complete the claim form including proof of purchase of a Promotion Product and click ‘submit’ (a “**Claim**”).
12. Claims must be made no later than 23:59 (GMT) on 11 March 2018. Claims made after this date will be marked as invalid and will not be accepted.
13. Participants may submit a maximum of one (1) Claim per Promotion Product purchased and one (1) Claim during the Promotion Period.
14. Participants will receive an email from the Promoter within fourteen (14) days of submitting a Claim to confirm the Reward has been added to their Samsung Account.
15. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
16. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.

17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Redemption

18. To redeem the Reward, Participants must:
 - a. open the TVPlus app on their purchased Promotion Product;
 - b. go to one (1) of three (3) Rakuten TV channels available for TVPlus;
 - c. select the UHD film(s) they wish to purchase for rental;
 - d. select 'use coupon(s)' at the checkout; and
 - e. submit the order.
19. Once purchased, the UHD film(s) will only be available to view in the Participant's TV Plus digital locker for 48 hours.
20. The Reward must be redeemed in full at or prior to 23:59 (BST) on 11 May 2018. Any attempt to redeem a Reward after this time will not be accepted. Each UHD film will only be available on the Promotion Product on which the purchase of such UHD film was made.
21. If Participants have any queries about claiming or redemption they should contact the Promoter's customer service team at help.tvplus@samsung.com.

Privacy and Data Protection

22. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <http://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
23. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions of Claims or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
28. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
29. The Promotion is governed by English law.