

**TERMS AND CONDITIONS
DA CASHBACK (“PROMOTION”)
SAMSUNG ELECTRONICS (UK) LIMITED**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/hacashback (for UK residents) or www.samsung.com/ie/hacashback (for ROI residents) form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 1 February 2017 and shall close at 23:59 (GMT) on 4 April 2017 (the “**Promotion Period**”).

Offer

3. Participants who purchase a new (i.e. not second hand) model of a domestic appliance detailed in Appendix 1 (the “**Promotion Product**”) in-store or online from a Participating Retailer (“**Participating Retailer**”) in the UK or Republic of Ireland within the Promotion Period will be entitled to claim a cashback reward (paid by way of bank transfer) by redemption. The relevant cash back amount per Promotion Product shall be as set out in Appendix 1 (the “**Reward**”).
4. **Purchases made from Electro Centre, Electronic Empire, Ebay, Amazon marketplace, Wren Kitchens, Premier AV Centre, Total Digital, Brighthouse, BC Services, Perfect Homes, RLR Distribution, Deals4U, Appliance World, All Your Appliance, In Stock Appliance or Kasastore are excluded.**

Eligibility

5. To be eligible to participate in the Promotion you must be a UK or ROI resident aged 18 years or over.
6. Participants may claim a maximum of one (1) Reward per Promotion Product purchased and a maximum of three (3) Rewards per Household.
7. This Promotion is only available to end users (e.g. not to any reseller).
8. Rewards shall be paid by way of bank transfer and Participants must have a UK or ROI bank account in order to receive the Reward.

Entry

9. After purchasing a Promotion Product Participants must visit www.samsung.com/uk/hacashback (for UK residents) or www.samsung.com/ie/hacashback (for ROI residents) and either create a MySamsung account or login to an existing MySamsung account. Participants must then complete the claim form, provide details of the Promotion Product purchased and upload proof of purchase (a “**Claim**”).
10. If Participants have any queries about how to Claim they should contact the Promoter by email at appliance@samsungpromotions.claims or by phone at 03452160032 (for UK residents) or 015267996 (for ROI residents).
11. Claims may only be submitted between twenty-one (21) and sixty (60) days after the date of purchase of a Promotion Product, meaning the final claim date for purchases made on 4 April 2017 is

no later than 23:59 (GMT) on 2nd June 2017 (the “**End Date**”). Claims received after the End Date will not be eligible. For the avoidance of doubt, the date of purchase counts as day 1.

12. Participants will receive their Reward by way of bank transfer within thirty (30) days of Claim validation.
13. If the Claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
14. Applications that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
15. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
16. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties.
17. A claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

Privacy and Data Protection

18. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter’s privacy policy available at: <http://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter’s privacy policy.
19. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

General

20. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter’s control.
21. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
22. Cashback Rewards are non-transferable and not redeemable for cash by Participants.
23. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
24. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as included in the Reward.
25. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion,

including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
 26. The Promotion is governed by English law.

Appendix 1

PROMOTION PRODUCTS AND CASHBACK REWARDS

UK MODELS

REFRIGERATION

£300.00	RF56J9040SR/EU	£100.00	RSG5UUSL1/XEU	£75.00	RB37J5330SA/EU
£250.00	RF24HSESBSR/EU	£100.00	RSG5UURS1/XEU	£75.00	RB37J5230SA/EU
£200.00	RF24FSEDBSR/EU	£100.00	RSG5UUMH1/XEU	£75.00	RB37J5230SS/EU
£200.00	RF23HTEDBSR/EU	£100.00	RSG5MUBP1/XEU	£75.00	RB37J5230SL/EU
£150.00	RF23UEBP1/XEU	£125.00	RB41J7859S4/EU	£75.00	RL4362FBASL/EU
£150.00	RF23UEBP1/XEU	£125.00	RB41J7255SR/EU	£75.00	RL4362RBASL/EU
£175.00	RH56J69187F/EU	£75.00	RB37J5025B1/EU	£125.00	RS58K6387SL/EU
£175.00	RH56J6917SL/EU	£100.00	RB38J7255SR/EU	£125.00	RS58K6487SL/EU
£100.00	RSG5UCRS1/XEU	£100.00	RB38J7535SR/EU	£75.00	RT46K6360SL/EU
£75.00	RB37J5920SL/EU	£100.00	RB38J7635SA/EU	£100.00	RSG5UCSL1/XEU

LAUNDRY

£300.00	WW10H9600EW/EU	£100.00	WW80K6414QW/EU	£100.00	WW70K5410UX/EU
£100.00	WW12K8412OX/EU	£100.00	WW90K5413UX/EU	£100.00	WW70K5413UW/EU
£100.00	WW12K8412OW/EU	£100.00	WW90K5410UX/EU	£100.00	WW70K5410UW/EU
£100.00	WW90K7615OX/EU	£100.00	WW90K5413UW/EU	£100.00	WW70K5410WW/EU
£100.00	WW90K7615OW/EU	£100.00	WW90K5410UW/EU	£100.00	WD80K5410OW/EU
£100.00	WW90K6610QX/EU	£100.00	WW90K5410WW/EU	£75.00	WD12F9C9U4W/EU
£100.00	WW90K6610QW/EU	£100.00	WW80K5413UX/EU	£75.00	WD12J8400GW/EU
£100.00	WW90K6414QX/EU	£100.00	WW80K5410UX/EU	£75.00	WD90J7400GW/EU
£100.00	WW90K6414QW/EU	£100.00	WW80K5413UW/EU	£75.00	WD90J6410AX/EU
£100.00	WW90K6410QX/EU	£100.00	WW80K5410UW/EU	£75.00	WD80J6410AX/EU
£100.00	WW90K6410QW/EU	£100.00	WW80K5410WW/EU	£75.00	WD90J6410AW/EU
£100.00	WW80K6610QW/EU	£100.00	WW70K5413UX/EU	£75.00	WD80J6410AW/EU
£100.00	WW80K6414QX/EU				

BUILT-IN

£80.00	NK86NOV9MSR/UR	£70.00	NZ63J9770EK/EU
£25.00	NL20F7100WB/UR	£75.00	NZ84F7NC6AB/EU
£25.00	NL20J7100WB/UR	£80.00	NZ84J9770EK/EU
£30.00	NQ50C7535DS/EU	£60.00	NZ64K7757BK/EU
£35.00	NQ50J5530BS/EU	£40.00	NZ64K5747BK/EU
£40.00	NQ50J9530BS/EU	£60.00	NZ63K7777BK/EU
£70.00	NV70F7584DS/EU	£70.00	NV73J7740RS/EU
£70.00	NV70F7796ES/EU	£30.00	NQ50H7235AS/EU
£80.00	NV73J9770RS/EU		

IRELAND MODELS

REFRIGERATION

€ 360	RF56J9040SR/EU		€ 90	RB37J5920SL/EU		€ 150	RS58K6487SL/EU
€ 300	RF24HSESBSR/EU		€ 120	RSG5UUMH1/XEU		€ 200	RH56J69187F/EU
€ 230	RF24FSEDBSR/EU		€ 90	RB37J5025B1/EU		€ 120	RSG5UUSL1/XEU
€ 230	RF23HTEDBSR/EU		€ 120	RB38J7635SA/EU		€ 120	RSG5MUBP1/XEU
€ 175	RFG23UERS1/XEU		€ 90	RB37J5330SA/EU		€ 90	RB37J5230SL/EU
€ 200	RH56J6917SL/EU		€ 90	RL4362RBASL/EU			

LAUNDRY

€ 360	WW10H9600EW/EU		€ 120	WW90K6414QW/EU		€ 120	WW80K5410WW/EU
€ 120	WW12K8412OX/EU		€ 120	WW80K6414QX/EU		€ 120	WW70K5410UX/EU
€ 120	WW12K8412OW/EU		€ 120	WW80K6414QW/EU		€ 120	WW70K5410WW/EU
€ 120	WW90K7615OX/EU		€ 120	WW90K5410UX/EU		€ 90	WD90J6410AX/EU
€ 120	WW90K7615OW/EU		€ 120	WW90K5410UW/EU		€ 90	WD80J6410AW/EU
€ 120	WW90K6610QW/EU		€ 120	WW80K5410UX/EU		€ 120	WD80K5410OW/EU
€ 120	WW90K6414QX/EU		€ 120	WW80K5410UW/EU			

BUILT-IN

€ 75	NZ63K7777BK/EU
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